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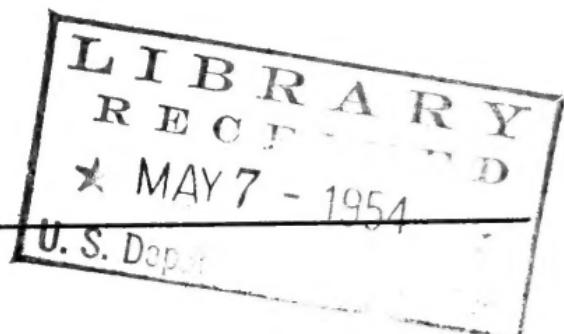
1954

Da

Gold Medal—A Century of Progress

FITCHETT

DAHLIAS



MOSTLY MINIATURES

THE POPULAR and MOST USEFUL TYPE

“GOOD WILL is the disposition of a pleased customer to return to the place where he has been well treated.” —*U. S. Supreme Court.*

We aim to merit the good will of our customers.

Fitchett Dahlia Gardens

Established 1900

J. T. FITCHETT, Proprietor

735-737 Milton Ave.

JANESVILLE, WISCONSIN

NEW COMERS

We tried these in the garden last year and liked them well enough to list them here this year.

POMPONS

Lydia—Small purplish red, overlaid bronze. 75c.

Netty—Yellow, Persian rose tint. 75c.

Zonnegoud—Apricot yellow, chrome center. 75c.

Brown's Leo—Scarlet, small yellow base. 75c.

Antientje—Golden yellow at base, deepening to red. A winner. 75c.

MINIATURES

Decoy—M-F.D. Bright golden yellow with scarlet tips and center. \$2.00.

Montafon—M-I.C. Bright mauve on white ground. \$1.50.

"A" AND "B" SIZE

Ami Louis Blin—A-S.C. Deep garnet red, blackish center. An improvement on the old favorite, Adolph Mayer. \$1.00.

El Sueno—A-I.D. A vigorous growing Californian. Orchid pink flowers are carried upright on rugged stems. \$3.00.

Emil Dokoupil—A-I.D. Purest salmon with a slight apricot hue. \$1.50.

Brandaris—B-F.D. Coral red, golden center. Attractive exhibition variety. \$1.50.

Fijnlila—B-St.C. Delicate lilac, lightening to the center. Won six foreign awards last year. \$2.00.

Gay Salute—B-I.C. Glistening orange scarlet. Early and free flowering. \$2.50.

Margery Blake—B-St.C. A fine salmon rose from Belgium. \$2.00.

Miss Rose Fletcher—B-S.C. (Australian). Lovely rose. \$2.00.

Requiem—B-S.C. Deep lilac cut flower, long stem. \$1.00.

Silvretta—B-St.C. A blending of pink, lilac and gold. \$1.50.

Terpo—B-I.D. Non-fading blood red. Top honors two successive years in Holland. \$3.00.

Tippler—B-St.C. White with deep lilac tips and center. \$2.00.

Vader de Loof—B-S.C. Deep blood red, Ideal stems. \$1.00.

COLLARETTE

Music—Col. Mauve with white edges and collar. \$1.00.

Jenny—Col. Morocco red, citron yellow collar. 75c.

Probably the two most frequently mentioned Dahlias the past year have been 'GENERAL EISENHOWER,' a vivid red Belgian cactus (see page 12) and 'IKE,' an American dark red miniature formal variety. (see page 5) Not every man has had two such outstanding Dahlias named in his honor.

Could it be that all the Dahlia Fans voted for General Eisenhower, giving him the largest popular vote ever received by a presidential candidate?

Miniatures

UNDER FOUR INCHES IN DIAMETER

All of this group are low growing plants and especially free blooming, with good stems. Very satisfactory for table decorations or small baskets. This list will stand comparison with any issued in America.

Miniatures are furnished in strong field roots, postpaid. Fifty cents each; \$5.00 per dozen, except as noted.

MINIATURE CACTUS AND SEMI-CACTUS

Cactus, fully double, florets narrow, with edges rolled back for half or more of their length. May be incurved, straight or recurved. Norma Jean, S.C.

Semi-Cactus, edges rolled back less than half of length. Little Diamond, S.C.

Andries' Melior—SC. Chamois, salmon shading. 75c.

Andries' Orange—Bright clear orange with perfect stem. May sometimes run a bit oversize. 75c.

Animato—C. Light cochineal red and violet rose. 75c.

Arabeske—M.S.C. Sulphury yellow. Won Holland trophy in 1945. \$1.00.

Casula Pearl—Opal pink. In demand by florists. 75c.

Countess of Lonsdale—Salmon pink and amber. One of the oldest, but good.

Doreen Crane—Light, clear orange; narrow petals. One of the best.

Elsje—C. Golden yellow; medium, early. \$1..

Espoir—SC. Salmon rose, a good cut flower, medium size.

Gold Flake—Bright yellow, free bloomer. 75c.

Gypsy—Miniature Cactus. Oriental red. 75c.

Jubilant—SC. Cherry red and orange; reverse lighter. 75c.

Kensington Joy—A deep bronze shaded amber. 75c.

Kewpie—Small, bright pink; free bloomer.

Ladies' Fancy—C. (Australia) Cream, flushed pink.

Little Colonel—A fine straight cactus; soft pink with a yellow center. 75c.

Little Snow Queen—Small flowers on hard stems.

Little Darling—Soft pink, yellow center.

Little Diamond—Violet rose, sulphur center. 75c.

Little Jenny—Flesh, canary center.

Little Peach—Robust grower, many branches; flowers on wiry stems. Originator says, "Color is blending of rose doree and deep chrome." 75c.

Little Pearl—Lovely rose pink.

Mad. G. Boudewijn—A lilac rose cactus from Holland. Good stem. 75c.

M. Pierre Lunden—Very free blooming rose pink; good. A long season bloomer for us. 75c.

Nar—M.St.C. A striking miniature. Star-like, glistening orange scarlet golden tips. \$1.00.

Nesthakchen—Creamy chamois suffused with soft lilac. 75c.

Norma Jean—Coral pink with sulphur yellow center; very narrow petals, lacinated at the tips. A consistent prize winner all over the country. \$2.00.

Peaceful—Peach on gold. One of the best of the Baby Royal type.

Petite Parisienne—MSC. Ruby red. 75c.

Pink Lady—M.St.C. (Australian) Prolific, pure pink; very fine. \$1.00.

Rene Cayeux—Bright geranium red.

Sabine—SC. Copper, suffused salmon. Especially good for cutting. \$1.00.

Whisper—Light yellow, good form.

Zalmster—C. Salmon pink, orange base. 75c.

FORMAL DECORATIVE

Fully double, floral rays broad, either pointed or round at tips, regular arrangement.

Andries' Pink—Small rose pink cut flower. 75c.

Anna Maria—F.D. (Italy) Erect, nymphaea-shaped orange flowers; extremely free. 75c.

Baby Fonteneau—MFD. Pure rose; a free flowering variety that can be well recommended. \$1.00.

Baby Sagamore—A miniature Sagamore with same beautiful coloring of rich amber gold, shading darker to center. Free flowering.

Ballego's Maroon Gem—M.F.D. Deep maroon; long stem, adapted for cutting. \$1.

Bright Idea—Bright red, heavily tipped white; profuse and very attractive. \$1.00.

Buckeye Baby—Golden buff. Early in season reverse and center tinged with red.

Carla—Buff, heavily shaded with old rose.

Coralette—Salmon, free, on a good stem. Almost a ball in form.

Coral Beauty—A formal violet rose on pale primrose ground; seedling of Fairy. A profuse bloomer, smaller than the parent and placed better on the stem.

Dahlia Viridiflora — M.F.D. The "green-flowered" dahlia. The green sepals are prominently developed while the colored ray florets are aborted, so they rarely show. A novelty. 75c.

Darlene—Small cameo pink and lavender.

Diamant—D. Coppery red, violet sheen. 75c.

Dolly—A seedling of Fairy Dark rosy magenta.

Eclipse, Jr.—Light orange, shading to deep orange at center.

Elsie Crelin—Salmon orange. Seedling of Glorious.

Fairy—Soft rose pink, tinted lavender.

Fedora—Salmon cerise on yellow ground. Early.

Gala—MFD. Pink, shading to salmon at center. A delightful small cut flower. \$1.00.

Good Luck—Pure rich orange red.

Harrowgate—A prolific formal deep red. 75c.

Ike—Blood red, cleft petals. May run oversize. \$1.00.

Lilly Belle—Rose pink, good stem. From the Northwest, where it has been a winner. 75c.

Little Fireball—An especially fine bright red, contrasting with the dark bronzy green foliage. Dependable.

Lannie—A rival of Mary Helen. Small, early, canary.

Little Snowcap—Small pure white on long stem.

Little Wisteria—Wisteria shades, with darker center.

Marjoleyn—MFD. Brilliant carmine rose. Certificate of Merit. \$1.00.

Miss Innocence—Formal, long-stemmed white. 75c.

Mona Adair—Long stemmed, free blooming rose pink. Early.

Odin—Rich salmon pink; tall.

Park Beauty—Bright salmon orange.

Passepartout—MFD. Classed in Holland as the best small cut flower red in recent years. Bright cardinal. Free flowering. \$1.00.

Peggy Wood—A bi-color blending of Indian red and white.

Peter—Yellow, tipped red.

Pink Lady—A "Peach" of a pink flower on a good stem.

Promising Surprise—M.F.D. Violet, edged white. The surprise is that in no two flowers on a plant will the coloring be the same. 75c.

Red Head—Scarlet orange; blooms facing up on good stems.

Rhoda—A most artisitcally formed little decorative. A glowing orange rose or shrimp pink.

Riant—Min. FD. Begonia rose, yellow base. 75c.

Roquencourt—MFD. Deep warm orange brown. Free flowering and striking garden variety. Foliage green bronze. \$1.00.

Sanee K.—Very good small raspberry red. 75c.

Scarlet Pimpernel—Bright scarlet; long stem, free. Won a certificate of merit in Holland. 75c.

Skipper Leek—M.F.D. Light salmon; almost a ball. 75c.

Spirit—Orange red, white tip.

Suffolk—Rich apricot; compact blooms on long stems.

Sylvia—Free-flowering garnet red.

Teddy Bear—Small, blood red with yellow petaloids.

Teddy Johnson—White, suffused pink, very free.

Theeroos—F.D. Min. Tearose in color; excellent cut-flower. \$1.00.

Thor—M.F.D. Very dark red, deep brown foliage. \$1.00.

White Fawn—Clear, waxy white on long stems.

White Gardenia—Very beautiful, much resembles a gardenia in form. Pure white. Healthy foliage. 75c.

Yoke (Joke)—F.D. Blood red with white tips, good stems. 75c.

INFORMAL DECORATIVE

Fully double, rays generally long and somewhat twisted. Irregularly arranged.

Hadley—Deep red, informal. Rather large.

Cinnamon Gem—MID. Old gold with just a shade of brown. Free flowering. \$1.00.

Jopies' Ideal—Small, clear pink, paler center.

Mrs. A. F. Dutton—Orange red, dark foliage.

Onah—A miniature Jane Cowl. Early and profuse.

Plentiful—M.I.D. Well-named. Small flowers in abundance. Rich bronze, blended with gold. \$1.00.

Portia—Low plant; long stems. Plenty of beautiful soft lavender pink flowers from early to late. 75c.

Roseann—Radiant pink on a yellow ground. 75c.

Thelma—Free flowering; rose on yellow.

Wild Rose—M.I.D. Glistening wild rose pink. 75c.

Winifred—Brightest scarlet. Striking.

Zanzibar—One of Kemp's Zulus. Viridine yellow. Dark foliage.

MINIATURE PEONY-FLOWERED

Open center, two to five rows of ray florets.

Baby Royal—Salmon pink and apricot with gold shadings. An English gold medal winner.

Bishop of Llandaff—Crimson scarlet; dark bronzy foliage, finely cut.

Dawn—Warm bronzy buff with a rich scarlet base to each petal, forming a large disc. Long stems; very effective.

Dr. de Boer—Peo. Coppery red on good stems; medium size. 75c.

Hilda—Shrimp pink on yellow.

Martha Lehmann—Almost single, small Oriental red with yellow shading. Early and profuse.

Novelty—Scarlet and white.

Olympic Fire—Vivid scarlet. Broad leaf. One of the best of the red foliage varieties. 75c.

Paisley Gem—Light vivid scarlet.

Rapello—Velvety deep maroon; bright golden margin.

Shirley's Orange—Almost double in form, of a brilliant cinnamon.

Symphonia—Bright scarlet; a great improvement on Bishop of Llandaff, more fiery color. Foliage broad and very dark. 75c.

Umba—Lilac rose with a deep red halo around center.

SINGLE

Open center, only one row of ray florets.

Agnes—Single. Small, claret red, profuse bloomer. 75c.

Blitzvanger—Single. Clear cochineal red, mignon type. 75c.

Bruno—MS. Chestnut suffusing golden yellow. 75c.

Helvetia—White, edged scarlet. Fern leaved foliage. Very attractive.

Intensief—Single. Intense orange scarlet, bronze foliage. 75c.

Lies Augustine—Single. Salmon, with narrow halo. 75c.

Maja—Single. White, with deep purple halo at base of petals. 75c.

Marrejan—Single. Small creamy-white prolific single. "Splendid variety with a future by its prime qualities." 75c.

Mia Karsten—A sport of Volkskanzler. Lilac, suffused Tyrian pink, with purple garnet center. 75c.

Mies—Single, deep lilac; low plant. 75c.

Newport Wonder—Large, pointed petals, long stems; a beautiful old rose.

Pankie—Single. Pink with darker halo. 75c.

Polly—Orchid-Flowered. Face of petals pale yellow, edges rolled forward to show heavy mottling of purplish red on back.

Purity—Long stemmed, tall, single white.

Sophia—Single. Small, glowing orange red. 75c.

Volkskanzler—(The Chancellor)—Has won a number of awards in Holland. A fairly large bloom. Base of petals deep brown, shading to clear red, outside a striking salmon. 75c.

Topmix—A new strain of very small singles originating in Holland, where they have attracted considerable attention. Their characteristics are: A low spreading plant, a profusion of thumb-nail-size flowers in shades of red. Will hardly qualify in the "largest bloom" class, but will excell in the "smallest." Useful as a border or for small arrangements.

Bonne Esperance—Bright pink Topmix.

All Topmix, 75c; 3 for \$2.00.

COLLARETTE

Open center, one row of large ray florets with collar of smaller ones around open center.

Lady Daresbury—Small, dazzling scarlet; collar straw.

Maurice Rivoire—Col. Deep red; white collar.

Mt. Lassen—Col. Bright red; yellow collar.

B. v. V. Seedling—Col. Orange red; yellow collar.

Truus—Col. Scarlet; yellow collar.

ANEMONE

Outer row of broad ray petals; center of tubular petals of a different color. The first six are about eighteen inches in height; the rest average about a foot. All are free blooming. Each, 75c; three different, \$2.00.

Ada Finch—Tall white.

Beb—Fawn outer petals; creamy center.

Deanna Durbin—Taller than the rest. Sulphur yellow flowers somewhat doubled, with long stems.

Mariette—Red outer petals; golden center.

Siemen Doorenbos—Lilac outer petals with magenta glow; creamy white center.

Vera Higgins—Coral pink and light cadmium.

His Excellence—Carmine red.

Hollandia—Coral red.

John Evelyn—Creamy white.

Koh-I-Nor—Bright canary yellow.

Mr. Fokker—Purple magenta.

Nagel's Odorant—Vermilion red anemone with yellow center. Flowers have a slight odor (especially noticeable in the catalog). \$1.00.

Oranjekussen—Deep orange.

Purpurkussen—Clear purple red.

Rosa Bukett—Rose pink.

BALL

Fully double, ball shaped or slightly flattened, petals blunt or round at tips and quilled. Four inches or more in diameter.

Bloodhound—B. Very dark red. 75c.

Bonne Bleu—B. Lavender; the most "blue" yet. 75c.

Glow—M.B. Orange scarlet. 50c.

Rondkop—Ball. Fawn, edged salmon. 75c.

Stolze von Berlin—B. Rose pink. Much like the old Livoni. 75c.

Supt. Amhrynn—Ball. Clear rose pink. 75c.

POMPONS

Fully double, ball shaped or slightly flattened, less than two inches in diameter.

Albino—Unbeatable pure white. Challenge cup winner in Holland. 75c.

Amber Queen—Amber, suffused with apricot.

Babs—Deep, velvety scarlet; small flower, compact. 75c.

Bengali—Bengal rose; wonderfully free flowering on stiff stems. Habit and form very good. 75c.

Betty Anne—Soft rose pink, inclined to violet.

Blackthorne—Small, deep maroon. 50c.

Brass Button—Free blooming little yellow. Better tie up, as branches are liable to split off. 50c.

Chita—Canary yellow.

Coral Glow—Coral pink on a gold base make a bloom of rare beauty.

Ebony—Very dark maroon. 50c.

Edith Muller—Orange.

Gnoom—Very small yellow with a bronzy sheen. 75c.

Honey—Pale yellow with a faint suffusion of red on edge of petals, giving the appearance of an eye.

Ila—Prize winning deep red. 50c.

Joe Fette—Pure white pompon.

Johnny Peppin—Deep red.

Kobold—Small, deep cherry red; exhibition. 75c.

Leo—Wine red, rather large. 75c.

Lucratief—Magneta red, violet to base. 75c.

Margaret Williams—(Australian) Quite dependable winner. Mauve, overlaid purple. 75c.

Macbeth—Dark carmine red, white tip. 75c.

Mimosa—Very small golden yellow. 50c.

Morning Mist—A free blooming white with a lavender suffusion. Good stem.

Nerissa—Small, silvery pink. 50c.

Pareltje—Salmon red; a very neat perfect flower on thin wiry stem. Certificate Netherland DS. 75c.

Red Baby—Beautiful deep blood red; exceptional merit for all purposes. 75c.

Rifleman—Small, salmon rose; very profuse. 75c.

Roi des Pompones Jaunes—Long stemmed canary yellow. 75c.

Rose Grey—Lavender, grey overtones.

Sherry—Petunia purple, similar in color to Jean Trimbee. 50c.

Sunny Daybreak—Deep yellow, suffused orange red.

Tommy Laing—Quite distinct bi-color, purple and white. 75c.

Vashdee—A perfect ball of white, suffused pink. 50c.

Yellow Gem—Golden. Perfect little bloom, long stem.

Zierpuppe—Distinctive; pointed, tubular petals. Orange. 75c.

Pompoms—25c each; \$2.50 per dozen, except as noted.

Barwise Dahlias

We are adding each year to our collection of the introductions of this famous English grower.

They have won a goodly number of awards in their home shows on length of stem and hard texture of flowers. Come in miniature and medium sizes and proved very satisfactory in our garden.

Limited number of root divisions at \$1.50 each.

Buttermere—F.D. Almost a ball. Clear, uniform yellow.

Edith—Medium F.D. Color, unique—a new break—glowing cerise to crimson, yellow center. \$3.00

Fame—S.C. Apricot, tipped tangerine. Slightly twisted petals show a violet reverse.

Florist—F.D. Soft lilac mauve. A long-keeping cut flower.

Fortress—C. Rich salmon pink, gold at base.

Freeman—S.C. Carmine rose, tipped gold.

Genteel—S.C. Cyclamin-purple at tips, paler at center.

Higham—F. D. Good keeping rosy mauve flower.

Hopeful—S.C. Star-like petals, orange flushed tangerine.

Huntroyde—C. Color unique, rich rosy purple, base cream. Slightly incurved.

Ivory—S.C. Sulphur yellow.

New Vision—S.C. Shell pink, long stems.

Omerod—F.D. Orange scarlet, veined and suffused saffron. \$3.00

Reedley—I.D. Highly rated rich apricot to chrome yellow at center.

Resplendent—S.C. Brightest orange, deeper reverse. A combination of great beauty.

Sheila Brunton—Medium S.C. Color, rich glowing orange, suffused and tipped clear yellow. New and much admired. \$5.00

Shirley Westwell—I.D. Bright signal red, saffron yellow at base. Claimed to be the finest of the scarlet dahlias to date. Universally admired.

Sovereign—F.D. Rich golden yellow.

Towneley Ideal—C. Arresting color and pleasing form. Blooms carried erect on stiff stems. Tangerine, intensifying to fire red.

Vic—S.C. Dazzling crimson scarlet, gold at base, faint vermillion reverse.

Wreath—Large pompon, 2½ inches. Very prolific pure white.

Be a «Jiner.»—Unite with the American Dahlia Society, the Central States, your State, your Local.

OUR OWN INTRODUCTION

THE BERLET—Miniature Peony Flowered. Named in honor of Robert E. Berlet, first president of the Central States Dahlia Society, who gave very generously of his time and talents to the advancement of Dahlias. A seedling of the Bishop of Llandaff. Fairmount Trial Garden says of it: "Velvet scarlet crimson all the way through. Lots of bloom, making this entry a very promising new variety. Score 85." Petals leathery and flowers may be cut when only half open.

Roots, \$1.00; 3 for \$2.50.

Early Flowering Dahlias

This group average about two weeks ahead of other varieties and are apt to be over size.

Eleanor—A low plant with the foliage practically hidden by the brilliant orange crimson formal flowers.

Fred Springer—A wonderful bedding variety. The plant makes a whorl of fern-like leaves surmounted by a mass of brilliant red formal flowers.

Marie de Groot—A seedling of Ostergrusz. Rosy lavender; free blooming on good stems.

Ostergrusz—(Easter Greetings) Creamy white cactus bloom, waxey stem. Free blooming, good stem, desirable for cutting.

Roots of above 75c each, except as noted.

Ten Good Miniatures, postpaid, \$6.00

Sabine, copper	Anna Maria, Italian orange
Siemen Doorenbos, lav	Miss Innocense, white
Olympic Fire, scarlet	Intensief orange red
Gala, pink, salmon	Sanee K, red
Pink Lady; pink FD	Mona Adair, pink

Twelve Outstanding Pompons, postpaid, \$5

Joe Fette, pure white	Morning Mist, white and lav
Amber Queen, amber	Brass Button, small yellow
Pareltje, salmon	Macbeth, carmine, wht tip
Sherry, purple	Coral Glow, pink
Babs, deep velvety scarlet	Betty Anne, rose pink
Bengali, Bengal rose	Ebony, maroon

New and Standard Varieties

LARGER TYPES

"A" OVER EIGHT INCHES IN DIAMETER

Allegresse—SC. Sulphur yellow; tall and large. \$2.00.

Commando—Large flat phlox purple. \$1.00.

General Eisenhower—S.C. Large, blood red; deep shaped flowers on good stems. Challenge cup winner in Holland. \$2.

Graf Folke Bernadotte—A.S.C. A much admired challenge cup winner from Germany. Pure white. \$2.50.

Jane Cowl—Buff and old gold, darker center. 50c.

Kirsten Flagstad—Big, early, prolific, good stem. Buff with gold and apricot shadings. \$2.

Le Barois—C. Very large bright yellow. \$2.

Maffie—Large, intense carmine red. \$1.50.

Marion Tate—I.D. Huge variety of unusual blend of colors, rosy lilac at center of petals blending to light yellow at base and tips. Sturdy grower with long stems. \$2.50.

Michael Black — A.I.D. Reddish purple. Vigorous plant; blooming well. \$2.00.

Michigan Orchid—Phlox purple, nearest to that mythical "blue." \$2.00.

Mrs. Geo. LeBoutillier—Large carmine red. 75c.

Mrs. Hester Pape—I.D. Large purplish red. Deservedly popular Californian. \$2.00.

Mrs. Thos. A. Edison—Large velvety red, silvery reverse. \$1.50.

Pierre Debaux—ID. Large old rose. Plant is early, vigorous. \$2.50.

Premier's Winsome—A.I.D. Soft amaranth rose, lighter shadings. \$1.00.

Pride of Holland — A.St.C. Huge flowers, perfectly shaped; pure pink on good stems. \$1.50.

Samba—A.I.C. Sensational variegated sport of General Eisenhower. Golden yellow, speckled and blotted with blood red. \$2.00.

Sherwood's Peach—Soft orange apricot. Often in the "largest bloom" class. Late bloomer, so plant early. \$1.50.

Souvenir de Marie Faure Laurent—SC. Large flowers well placed on long stems. Color, a very pure white. \$2..

Souv. de Gerard Verge—IC. Large crimson purple. \$2.00.

Sunrays—Golden buff. 75c.

Suzanne Riquet—SC. Large, bright yellow with lighter reverse. \$2.50.

Torero—C. Tall, blood red with tips and narrow petals golden yellow. \$2.00.

Victory—Large rose pink with golden suffusion. 75c.

Volcano—Large flame red. 75c.

"B" FOUR TO EIGHT INCHES IN DIAMETER

CACTUS

Annabelle—C. Medium; narrow-petaled soft rose, tipped coral rose. \$1.50.

Aureool—C. Silvery yellow, middle size, early. \$1.00.

Bedford Beauty—B.I.C. Deep lavender, creamy center. \$1.00.

Colorama—C. Medium orange, twisted petals. 75c.

Duindigt—C. Bright orange red cut flower. 75c.

Doreen E.—B.St.C. Tyrian purple; early, free blooming. \$2.00.

Favorita—C. Salmon with golden yellow center. "One of the best small-flowered varieties grown because of its keeping so long." 75c.

Fijnstraal—C. Salmon and old rose; narrow petalled, good stem. \$1.00.

Flirt—B.I.C. "Best yellow cut flower ever grown in Holland." Long stem; abundant; good keeper. \$2.00.

Goldene Rechtschaffenheit (Golden Rectitude)—B.I.C. Good cut flower and exhibition variety. Persimmon orange with salmon. \$1.50.

Lady in Red—Tall, bright scarlet. 75c.

Madame Elisabeth Sawyer — C. Free-flowering lively rose. Excellent cut variety. \$1.50.

Moeder Aartsen—C. Dark yellow, cinnamon overlaid. \$1.00.

Mosquito—C. Vermillion, star-like. 75c.

Nancy Ann Mitchell—Tall scarlet. Early and good. \$1.50.

Pink Mum—Shaggy deep rose. \$1.50.

Reve (Dream)—IC. Artistically formed large flowers on long stiff stems. Soft mauve. \$2.00.

Romance—S.C. Old rose with golden center. Cut flower. \$1.00.

Rosencavalier—C. "Satin rose cut flower on best of thin and stiff stems. Lasting well in water and keeping colour until frost sets in. Certificate, Harlem and Amsterdam." \$2.00.

Sheik—C. Purple, cream center. 75c.

Valley's Pourpre—C. Very prolific, medium size, beautiful violet. \$1.50.

Victory Day—C. Large incurved cactus; berry red, freely produced on good stems. \$2.00.

SEMI CACTUS

Anita—B.S.C. Striking, blood red semi cactus. \$1.50.

Aumonier Chadelon—S.C. Salmon rose, creamy yellow center. \$1.50.

Broeder Justinus—SC. Yellow center, suffusing to salmon orange; free. \$1.50.

Burnet—SC.C. (Butterfly) Large crimson scarlet, boldly tipped white. Award of merit in England and Holland. \$2.50.

Michigan White—A very prolific cut flower white. 75c.

Moeder Ballego—SC. Originator says: "Four feet, warm and pure red color. Beautiful and gracious flower, elegant and strong stem. Well proportioned plant of a good size. Free flowering, lasting long as a cut flower. The best red semi-cactus dahlia up to now." \$1.50.

Oranje Nassau—S.C. Large, orange with golden glow to center. Certificate at Leiden and Storrs. \$2.00.

Oranjeprins—SC. Free flowering pure orange. \$1.00.

Princess Margaret Rose—S.C. One of the finest recent introduction. Salmon pink, lighter center. \$2.00.

Purity—B.S.C. A very beautiful clear white cut-flower variety. Blooms hold perfect to end of season. Good stems. \$1.50.

Vivianne Coppens—SC. Lovely pure rose shading to silvery white center. A Belgian, counted the best in its class. \$2.

Yellow Special—S.C. Medium size, long stem, pure yellow. \$1.00.

INFORMAL DECORATIVE

Josephine G.—Bright pink veined and tipped yellow. 75c.

Lois Walcher—I.D. Purple, tipped white. \$1.50.

Ruby Taylor—Large, clear carmine red. 75c.

Santa Claus—Flag red and white with some yellow. Beautiful. \$1.50.

FORMAL DECORATIVE

Ambassadeur van Kleffens—F.D. Long stemmed salmon-orange with golden center. \$1.50.

Ballego's Glory—FD. Maroon with golden edgings along the petals. \$1.00.

Barbarossa—FD. "Unsurpassable vivid scarlet red colour. "Large." \$1.00.

Beethoven—F.D. Medium size. Clear violet pink. Good for cutting. 75c.

Cherry Stone—Carmine pink; good stem for cutting. 75c.

Dave Platt—Almost a ball. White, lightly flushed with mallow pink at center. Vigorous grower with merit as a cut flower. \$1.00.

Gerrie Hoek—Lovely light rose pink medium flower. An excellent variety for cutting. \$1.00.

Jersey Beauty—Pink; the old standby. 50c.

Marie Orbaan—B.F.D. Intense orange-red cut flower. \$2.00.

Mickey Rooney—FD. Orange tipped bronze, medium size. \$1.50.

Miss Shattock—F.D. A big ball of pure white on a good stem. \$2.50.

Mrs. James Albin—B.F.D. Florists' cut flower yellow. 75c.

Oranje Triumf—FD. Glowing orange red. Early. \$1.00.

Princesse Louise de Suede—F.D. Medium orange red with white tips. First class certificate in Paris. \$1.50

Queen City—Scarlet pink, a shade between cherry red and old rose. 75c.

Rose Fallon—Tall, long-stemmed buff. 50c.

Rose Glory—Deep rose pink for cutting. 50c.

Sparkle—Yellow ground, heavily flecked red. 75c.

Thos. A. Edison—F.D. Attractive purple-red. 75c.

Troef—FD. Lilac. Cut flower. \$1.00.

Come and see the new ones in our garden.

The kiss of the sun for pardon,
The song of the birds for mirth;
You are nearer God's heart in a garden
Than anywhere else on earth.

Dorothy Frances Gurney in
"The Lord God Planted a Garden."

S P E C I A L O F F E R S

If you are not familiar with varieties, these lists may
be helpful to you.

Twelve Different Types, postpaid, \$7.00

- M.C—Little Colonel, salmon
- M. F. D.—White Fawn, white
- M. I. D.—Winifred, bright scarlet
- M. Peo.—Symphonia, scarlet, red foliage
- Single—Mia Karsten, lilac, purple garnet center
- Collarette—Maurice Rivoire, red, white collar
- Anemone—Vera Higgins, coral, cadmium center
- Pompon—Coral Glow, coral pink, gold
- Ball—Rondkop, fawn, edged salmon
- B, F. D.—Gerrie Hoek, light rose pink
- B, St. C.—Fijnstraal, salmon and old rose
- A, I. D—Mrs. Geo. LeBoutillier, carmine red

Two more Specials on page II

*We expect to have some especially
good new varieties to show this
season. "Come over to our house"
and see them. : : : : :*

DAHLIAS

A Few Suggestions as to Culture

Not intended for the "Fan" who can spend hours mixing formulas and testing new remedies.

BY J. T. FITCHETT

Proper division of the roots at planting time, water and cultivation are essential to the successful growing of dahlias.

WHEN TO PLANT.

Plant out when all danger of frost is over—about corn planting time. If received too early, roots should be placed in sand or soil and may be started indoors.

Growers in the South may plant early in April and have dahlias in bloom early in June. When the heat gets them and the plants cease to grow freely and the stems become hard, then cut the plants back, leaving only two joints above ground. Keep cultivated and they will start a new growth which should give a fresh crop of bloom in October. This may seem heroic treatment, but it works out all right.

WHAT TO PLANT.

If you have old clumps, split them into as many divisions as possible with one or two sprouts on each. Do NOT pull the roots off but split the old stem and the crown (where all the eyes are located) with a sharp knife. It is as reasonable to plant a whole ear of corn as a whole clump of dahlias. A large division will produce too many tops and only poor flowers. The roots we send out are divided ready to plant. Don't worry about a small root, all you really need is a sprout or eye. A root without an eye is worthless.

WHERE TO PLANT

Best place to plant is in the vegetable garden where they can be cultivated. Spade or plow ground fairly deep. Dig a hole six inches deep, put back a little loose dirt, lay the root on its side with sprout up and cover with about an inch of loose dirt. Pour in a quart of water to settle dirt closely around the root. Sprinkle a level tablespoonful of Vigoro in a circle around where the sprout will come up, but not so as to come in contact with it; then nearly fill the hole with loose dirt. This leaves a slight depression around the stem, which is an advantage in watering. Two feet apart in the row and three and a half feet between rows is about right. If soil is heavy or rich in fertilizer, a shovel of coal ashes may be worked into each hill before planting. This will tend to keep the soil from packing and, being utterly devoid of fertilizer value, will tone down the over rich soil. Dahlias planted in a soil rich enough for roses or peonies will make a rank growth and not come to bloom as early as they should. Put a wooden label with the name written heavily in lead pencil beside each plant. It's half the fun of growing them to know their name when they bloom.

Green plants should have the ball of earth wet and the roots loosened, then plant as deep as dormant roots

If plants are small, only partly fill the hole and complete the job as they grow. Shade for a few days.

CULTIVATION.

Rake the ground thoroughly as soon as planting is completed and repeat this raking every week until plants are large enough to shade the ground. If the season is dry, water thoroughly at night once a week and rake the ground the next morning. Flowers are produced on the soft growth, and if through neglect your plants have become hard and woody, better cut a part of the top off and start over again.

FEEDING.

At planting time use plant food as directed under "Where to Plant." When flower buds begin to form, apply a level tablespoonful of Vigoro around each plant in a circle starting two inches from the stem and extending out ten inches and work it lightly into the soil. This feeding should be repeated every two or three weeks. Do not let the plant food touch the stalk or leaves.

DISBUDDING.

Larger flowers may be produced by removing the smaller buds usually appearing on either side of the main bud. Also remove the side branches as soon as they start at the first three joints immediately below the terminal bud. Miniatures and Poms are better grown without disbudding. Their glory is their profusion of medium sized useful flowers.

INSECT PESTS

One of your worst pests in a dry season is the Leaf Hopper, a very small insect which sucks the sap out of the under side of the leaf and flies away as soon as you brush against the plant. The leaves appear mottled and tips turn brown, like potato vines with "hopper burn." The new insecticide DDT is very efficient in the control of leaf hoppers and most other pests except aphid and red spider. Use either spray or dust—according to the directions. BUT, "Get 'em early" We have found ENDOPEST a good all purpose dust. Apply to under side of foliage about every ten days. There is something in it for ALL your pests.

KEEPING FLOWERS

Cut flowers early in day if possible, trim off surplus foliage and put ends of stems in HOT water for a minute after which they may be put in cold water in the usual manner. Fresh flowers treated in this way last much longer and wilted ones are much revived by it. Do not get hot water on flowers or leaves. Keep out of draft.

STORING ROOTS.

After a killing frost, let the roots ripen for a week, then cut off tops and dig the clumps of roots carefully. Label each variety and pack clumps in boxes on floor of vegetable cellar. If after a few weeks they seem to be too dry the roots may be covered with papers or sand. Do not divide clumps until spring.

Compliments of Fitchett Dahlia Gardens,
Janesville, Wisconsin

“OUT”

Sorry!—We are unable to supply the following varieties
for next Spring delivery:

Page 2—Ami Louis Blin, Requiem, Fijnlila

Page 3—Andries' Melior, Countess of Lonsdale, Elsje,
Gold Flake, Gypsy, Ladies' Fancy

Page 4—Little Snow Queen, M. Pierre Lunden, Zalmster,
Norma Jean, Ballego's Maroon Gem

Page 5—Odin, Peter, Riant

Page 6—Theeroos, Hilda

Page 7—Rapello, Maja, Bonne Esperance

Page 9—Ila, Margaret Williams, Vashdee

Page 10—Florist, Omerod, Resplendent

Page 12—Maffie, Samba

Page 13—Annabelle, Aureool, Favorita

Page 14—Princess Margaret Rose

PRICES REDUCED

Pages 12 and 13

Marion Tate,	.	.	\$2 00
Michael Black,	.	.	\$1 00
Michigan Orchid,	.	.	\$1 00
Pierre Debaux,	.	.	\$2 00
Souv. de Gerard Verge,	.	.	\$1 50
Suzanne Riquet,	.	.	\$2 00
Torero,	.	.	\$1 50

FITCHETT DAHLIA GARDENS

Janesville, Wisconsin

August 1, 1953

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CHAPTER 11. THE HEDONISTS

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1822

 Please see pink sheet at back of this catalogue BEFORE ordering

NEW COMERS

In our garden this year—Come and see them

Arnash Dadak —A	ID Pure lilac Czechoslovakian	\$2 00
Arc de Triomphe —B	FD Golden yellow, new	\$1 50
Desiree Draps —A	StC Fringed petals, lively pink, edged yellow	\$1 50
England Smokey —A	StC Dark crimson, black shading	\$1 50
Attache Bolster —A	SC Begonia red, loose formation, waved petals. Won several foreign awards	\$1 50
Renaissance —B	StC Cinnamon, golden reverse	\$1 50
Kameleon —Ball	Salmon rose, autumn shading	\$2 00
Autumn Brocade —A	SC Petals orange salmon, yellow edge and base	\$2 00
Osvdeim —A	FD Petunia violet Czechoslovakian	\$3 00
Blackbird —A	IC Deep black red, narrow petals	\$2 00
Tornado —B	IC Deep orange, salmon hue	\$2 00
Youth —B	SC Bright, pure pink	\$5 00
Prig —B	SC Vivid scarlet, tiny golden tips	\$2 00
Dudine —B	IC Mauve pink, lighter center. A 1953 Holland introduction	\$7 50
Croyden Masterpiece —A	ID An Australian giant. Burnt orange	\$3 00
Ami George —B	StC Delicate rose pink	\$1 50
The Cardinal —A	SC Cardinal, facing, long stems	\$2 00
Nearest Blue —A	ID Lavender. English	\$2 50
Casper Ludwig's Memory —A	StC Deep blood red	\$1 50
Hill's Pink Supreme —B	FD A good pink	\$1 00
Nicky K —B	SC Brilliant Turkey red	\$1 00
Sylvia Ann —B	IC Light yellow, lavender suffusion on tips	\$2 00
Jescott Kitty —Miniature	Blood red	75c
New Collarettes from Holland		
Cottontail —	Blood red, purple shading; white collar	\$1 00
Komeet —	Bright red: creamy collar	\$1 00
Merry-Go Round —	Purplish pink, edged white; white collar	\$1 00
Present —	Bright purple; white collar	\$1 00

please see pink paper at back of
store before ordering

NEW CLOTHES

for babies (size 2-5) - Comes in 26 colors

Diaper - A 10 pale blue Crepe fabric 85.00

Diaper - B 10 Crepe fabric, pink 85.00

Diaper - C 10 light blue Crepe fabric, pink 85.00

Diaper - D 10 pale blue Crepe fabric, pink 85.00

Diaper - E 10 pale blue Crepe fabric, pink 85.00

Diaper - F 10 pale blue Crepe fabric, pink 85.00

Diaper - G 10 pale blue Crepe fabric, pink 85.00

Diaper - H 10 pale blue Crepe fabric, pink 85.00

Diaper - I 10 pale blue Crepe fabric, pink 85.00

Diaper - J 10 pale blue Crepe fabric, pink 85.00

Diaper - K 10 pale blue Crepe fabric, pink 85.00

Diaper - L 10 pale blue Crepe fabric, pink 85.00

Diaper - M 10 pale blue Crepe fabric, pink 85.00

Diaper - N 10 pale blue Crepe fabric, pink 85.00

Diaper - O 10 pale blue Crepe fabric, pink 85.00

Diaper - P 10 pale blue Crepe fabric, pink 85.00

Diaper - Q 10 pale blue Crepe fabric, pink 85.00

Diaper - R 10 pale blue Crepe fabric, pink 85.00

Diaper - S 10 pale blue Crepe fabric, pink 85.00

Diaper - T 10 pale blue Crepe fabric, pink 85.00

Diaper - U 10 pale blue Crepe fabric, pink 85.00

Diaper - V 10 pale blue Crepe fabric, pink 85.00

Diaper - W 10 pale blue Crepe fabric, pink 85.00

Herewith is our Catalog for Spring, 1954. The pink sheet lists those we tried out last season. Most were satisfactory. Autumn Brocade, Kameleon and Arc de Triomphe were especially good. Hill's Pink Supreme was all Friend Hill claims for it. Decoy still led the Miniatures.

*X MAY 7
U.S. Post Office*

This year we are adding more of the popular Barwise varieties as well as some new Miniatures from England. A group of new Hollanders, large and small, are already in our cellar, and we have the promise of a wonderful collection of new introductions from an old grower-friend in Japan. "Come over to our house" in the fall and see them!

In spite of rather stiff advances in shipping costs, we are still prepaying postage on orders-- cutting down on cost of catalog.

A SEXTET FOR SIX DOLLARS (Accompanist free)
Decoy, MFD gold, red tip; Plentiful, MID bronze;
Anna Maria, MFD orange; Diamant, MFD copper red;
Ostergrusz, MC white; Red Baby, Pom red; Bishop of
Llandaff, MPeo scarlet, red foliage.

FITCHETT DAHLIA GARDENS, Janesville, Wis.

